

# Review of: "A Bibliometric Review of CSR in China Based on CNKI Database: 2006-2022"

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**Potential competing interests:** No potential competing interests to declare.

## Abstract:

The abstract provides a general overview of the study's objectives and methods. However, it lacks specific details about the findings, which would have given readers a clearer understanding of the research outcomes. It should have included a summary of key results or insights to entice readers to continue reading the full paper.

## The introduction

### Historical Background:

The introduction provides a brief historical background of CSR, starting with its introduction in the late 19th and early 20th centuries by Sheldon and Howard R. Bowen. While this is informative, it would have been helpful to mention some key milestones or developments in the evolution of CSR since then to provide a more comprehensive overview.

It is useful to seek international literature on social responsibility and expand the modern historical background on this before moving to the Chinese context. Therefore, I suggest citing the following literature:

Al Amosh, H., & Khatib, S.F. (2023). Environmental, Social and Governance Performance Disclosure and Market Value: Evidence from Jordan. *Business Perspectives and Research*, 22785337221148861.

Al Amosh, H., Khatib, S.F.A., & Ananzeh, H. (2023). Terrorist attacks and environmental social and governance performance: Evidence from cross-country panel data. *Corporate Social Responsibility and Environmental Management*, 1–14. <https://doi.org/10.1002/csr.2563>

### Transition to China:

The introduction briefly touches on how CSR became linked with business trade during the mid-20th century and its implementation as a strategy for enhancing international competitiveness. However, it lacks specific details on how CSR was adopted and integrated into the business landscape in China during this period, which could have provided a more thorough understanding of the context.

### Research Objective:

The study aims to explore the research trends in Corporate Social Responsibility (CSR) in China using bibliometric analysis. While the objective is clear, it would have been beneficial to include more specific research questions or

hypotheses to guide the analysis and provide a more focused investigation.

#### Conclusions:

The research outlook section mentions various areas for future research, but it does not provide specific recommendations or actionable steps for researchers and practitioners. Including specific research questions or suggestions could have made this section more informative and useful.