

Review of: "Innovation in Local Digital Media: The Case of Sevilla Directo"

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Potential competing interests: No potential competing interests to declare.

Abstract

- Please remove the word "Introduction."
- Use past tense consistently throughout.
- Add a statement at the end to specify who benefits from this research.

1. Introduction

- Replace old citations with recent ones from 2019 and onwards.
- The introduction is too lengthy. I suggest restructuring it with three additional subtopics: Problem Statement, Research Objective, and Literature Review.

2. Goals and Methodology

- Focus more on the methodology itself. Ensure past tense is used consistently.
- In the phrase "(interviews with various stakeholders, reports, media presence, economic data, web pages, etc.)," please elaborate on what "etc." encompasses.
- The sentence "To understand the degree of innovation in this medium, a questionnaire based on Carvajal et al.'s (2015) proposal was applied to analyze and classify various cases of journalism innovation" needs clarification. Did you use questionnaires or interviews?

3. Results

- I suggest refraining from discussing other research findings. Concentrate solely on your own findings.

4. Discussion and Conclusions

- Review the numbering in this section.
- I recommend separating the discussion and conclusions into distinct sections.
- In the discussion section, align your research findings with the research objectives and compare them with previous studies.