

Review of: "The Influence of Service Quality and Customer Relationship Management (CRM) as Moderators on Customer Satisfaction for Private University Students"

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Potential competing interests: No potential competing interests to declare.

The abstract/intro is not really specific as the problem/issue is not stated clearly. The sample size does not look significant as the reason for the research conducted is not clear.

The research methodology seems almost good, with the explanation of the findings only a little bit confusing on the data analysis technique, where it stated path analysis and Q & Q analysis. Why not state or choose a simple phrase like "shows the relationship of..." or "correlation & regression..." or else?