

# Review of: "Business Model Innovation as a Structural Framework for Business Sustainability Growth: A Systematic Review"

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Potential competing interests: No potential competing interests to declare.

The article is readily comprehensible, yet there are several crucial enhancements I believe should be incorporated for a higher-quality publication.

It would enhance clarity to present a conceptual or foundational model elucidating the framework intended for this research.

The introduction should feature a clear research question.

Employ appropriate terminology, refraining from first-person language like "we."

Justify the selection and relevance of keywords.

Elaborate on the rationale and methodology behind utilizing BMI, assuming no prior knowledge from the reader.

Provide reasoning for excluding articles 231 to 213.

Figure 4 lacks elucidation regarding its purpose, necessitating clarification.

The results section is lacking depth, failing to analyze individual articles and their contributions.

Ensure coherence between the discussion and the results.

A systematic literature review mandates thorough engagement with the existing literature.

The manuscript contains only 97 references, with 217 citations unaccounted for, requiring attention to detail.

You're making progress, but there are areas that still require refinement. Good luck