

# Review of: "The Nexus between corporate social responsibility and corporate social performance in the Service-Based Enterprises Sector: Insights from Zimbabwe"

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Potential competing interests: No potential competing interests to declare.

This is a very interesting article that reviews the different dimensions of corporate social responsibility and performance relationship in a specific context. I think you contribute to the literature on CSP and provide some insights there in explaining especially the role of your mediator in this context. My comment generally is about this mediation effect. In my opinion, this should have played a more important role in your hypotheses development and also probably highlighted further throughout your introduction and later on discussion. It is also important to ask why this may be the case - what explains this mediation role. I think there is room for further probing and digging this deeper and further theorizing these relationships as well as making it more central to your story. I also think the article would benefit from further conceptual refining. Currently, you have concepts such as ESG, CSR, sustainability and CSP, sustainable corporate performance and some others. It is worth clarifying the key concepts early on and keeping them consistent throughout the article. One more constructive feedback is about the role your context plays. You are looking at service sector, in a special country context: Zimbabwe. How would these results change if it was another context? Or how do you think this context shaped your results? I wonder whether you are downplaying the important role of context a bit and whether this could further generate novel insights and even contributions to the literature. Good luck with your research and I hope you found these comments helpful to move forward :)