

# Review of: "Do First-Mover Advantages Really Matter for Internet Ventures in Emerging Markets? A Study of Localization and Platform Envelopment Capabilities on New Venture Growth"

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Potential competing interests: No potential competing interests to declare.

Some suggestions to improve the quality of the paper:

- Title of the paper: kindly consider the possibility to rephrase the title of the paper and make it simpler.
- On the text of the paper, try to streamline the information by focusing on the most relevant points and avoiding repetition.
- Introduction: outlines the main key questions the paper seeks to address.
- Consider the possibility to use transition sentences to smoothly guide the reader.