Review of: "Application of Business Model at PT. ABC – A Learning Case from a Construction Service Company"

Maria Elena Latino[1]

1 University Of Salento

Potential competing interests: No potential competing interests to declare.

Dear authors, thank you for the possibility to review this manuscript. The study aims to analyze the appropriate business model for PT. ABC using the canvas business model (MBK) method. In my opinion the study is interesting and suitable with the purpose of the Qeios. But in in my opinion the quality of work is really low. First of all, well-defined research questions are not presented in this section, it is not clear how the purpose of the work goes to fill gaps or issues present in the literature. Is not present a section dedicated to the methodology used in the work and the sections are not homogeneously divided and aligned. It is hypothesized that this work may want to represent an application in a case study, but it is not made explicit at any point. There are no industrial or academic implications that justify the relevance of the work. Although the results achieved may be interesting they are not well provided to the reader.

In order to improve the quality of the work I proposed some suggestions useful to improve this work: Structure the work by placing the issues in the introduction and structuring a clear research question, build a well-defined methodology and insert sections dedicated to the analysis and results, dwell on the discussions and implications. I suggested condensing and reorganizing the contents in order to make it more usable.

I hope these suggestions help you to improve the overall quality of the manuscript.