

Review of: "A Study of Benchmarking and Corporate Strategic Behavior Adjustment from the Perspective of Individual Advantage Manifestation"

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Potential competing interests: No potential competing interests to declare.

- The contents of background to the study are mainly citation of previous literature with minimal input of the researcher own idea. Thus, the researcher should rework background to the study. to the study are mainly citation of previous literature with minimal input of the researcher own idea. Thus, the researcher should rework background to the study.
- It suggested that the research focus on specific management question/problem or by quoting appropriate industry statistic to illustrate its importance.
- The candidate should attempt to elaborate the research gap rather than repetition.
- Most importantly, the research should emphasis more on lack of previous academic research on the topic by highlighting important gaps, inconsistencies and/or controversies in the academic literature based on seminal works of prominent scholars in the area.
- The candidate does not identify the distinct and specific area that other literature has yet to cover?
- Provide some write up on the background of theory, how the theory has evolved? Most importantly how this study adds to the domain of this theory?
- In addition, the managerial and policy implications would need to be based on the results as well as provide implementable actions. Please revisit and amend accordingly.
- There are some minor grammatical mistakes. Please ask them to proofread the paper again.
- When resubmitting your revised paper, please check for completeness, accuracy and thoroughness of in-text and listed references. Please delete redundant references from the reference list, and check that all in-text citations are correctly referenced in the reference list.