Review of: "A Study of Benchmarking and Corporate Strategic Behavior Adjustment from the Perspective of Individual Advantage Manifestation"

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Potential competing interests: No potential competing interests to declare.

- The contents of background to the study are mainly citation of previous literature with minimal input of the researcher own idea. Thus, the researcher should rework background to the study.
- It suggested that the research focus on specific management question/problem or by quoting appropriate industry statistic to illustrate its importance.
- The candidate should attempt to elaborate the research gap rather than repetition.
- Most importantly, the research should emphasis more on lack of previous academic research on the topic by highlighting important gaps, inconsistencies and/or controversies in the academic literature based on seminal works of prominent scholars in the area.
- The candidate does not identify the distinct and specific area that other literature has yet to cover?
- Provide some write up on the background of theory, how the theory has evolved? Most importantly how this study adds to the domain of this theory?
- In addition, the managerial and policy implications would need to be based on the results as well as provide implementable actions. Please revisit and amend accordingly.
- There are some minor grammatical mistakes. Please ask them to proofread the paper again.
- When resubmitting your revised paper, please check for completeness, accuracy and thoroughness of in-text and listed references. Please delete redundant references from the reference list, and check that all in-text citations are correctly referenced in the reference list.