

Review of: "Reforesting_now"

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Potential competing interests: No potential competing interests to declare.

Title: Reforesting_now

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After a detailed review of the article titled "Reforesting_now", I must say that there is a quite long work ahead to have a publishable version. I am going to start from the structure of the proposed article, which shows that there is no such a structure of journal article. A journal article must have a format with the following general content: Title, Authors and Affiliation, Abstract, Introduction, Methods, Results, Discussion, Conclusions Acknowledgments, and Literature Cited. From the above structure it can be easily adapt to specific journal requirements or disciplinary conventions according to the traditions of the different scientific fields and/or activities that entail different levels of research. Within each section cited above, the authors can organize subsections based on the needs to structure the theories and findings in a systematic and objective way. The proposed paper does not have this structure, therefore it is difficult to understand what the work is really about, what the authors are really proposed to boost reforestation in Brazil, what are the methods that helped to get the results and conclusions (In fact, there is no conclusion section and no results section in the paper).

Second, in relation to the theoretical support of the proposed article, there is no such a support. The authors did not elaborate a theory frame that makes sense of what they are trying to do with the Artwork of Reforestation_now in Brazil. Although the authors described in a very simplest and frugal manner that "visual arts and especially the interactive visual arts have an important role and opportunities to bring the experience of the environmental preservation concerns to the public that lives in big cities and capitals", there is no direct link, along the manuscript, how the proposed Artwork of reforestation_now, will impact in the public in general and resulting in the motivation to reforest. There is literature suggesting that the arts may have a role in shaping environmental behaviour but it is not clear how or in what circumstances this might occur. At this respect, some researchers set out to describe ways in which the arts shape environmental behaviour at the individual level and, through the accumulated actions of individuals, at the societal level. In the above description the focus is the public in general, however, in the case of the proposed article the authors focused on the wide process of deforestation that affect vast areas of Brazil, this means, that other actors should have been considered as for instance, governmental actors, NGOs, rural communities, cattle ranchers, etc., which are directly linked to deforestation and to any possibility of reforestation.

Third, it is important for a journal article to count on a methodology well described and supported. In the proposed article it is very hard to identify such methodology, because I could find any description resembling a methodology. For instance, the author argues that: "The idea of the artwork was to show to the public how much vegetation was ripped off and how

much effort will be taken to bring one of the several areas back to normality”, however, where is this on the article?

Finally, because there is no journal article structure and a lack of theoretical frame and methodology, there is no discussion and conclusion. The results of the article can be summarized as “Exported image from the ARTIVIVE app with the Brazilian nut tree”, which says almost nothing to the readers.

Following, I suggest some articles that shows interesting points of view that can help the authors to rewrite their article in a better way:

<https://psmag.com/environment/what-makes-activist-art-effective-climate-change>

<https://www.investorsobserver.com/news/qm-pr/5777903584067171>

David J. Curtis, Nick Reid and Ian Reeve, « Towards ecological sustainability: observations on the role of the arts », S.A.P.I.EN.S [Online], 7.1 | 2014, Online since 01 July 2014, connection on 23 October 2020. URL : <http://journals.openedition.org/sapiens/1655>

Liselotte J. Roosen, Christian A. Klöckner & Janet K. Swim (2017): Visual art as a way to communicate climate change: a psychological perspective on climate change-related art, World Art, DOI: 10.1080/21500894.2017.1375002

Liselotte J. Roosen, Christian A. Klöckner & Janet K. Swim (2017): Visual art as a way to communicate climate change: a psychological perspective on climate change-related art. Available from: https://www.researchgate.net/publication/320171495_Visual_art_as_a_way_to_communicate_climate_change_a_psychological_perspective_on_climate_change-related_art [accessed Apr 25 2023].

After the authors do an improvement of their proposal, I will more than happy to look at the new version again, however, in the current format I do not recommend to consider it for publication.