

Review of: "Interrogating the Role of Opinion Leaders in Media's COVID-19 Awareness Campaign to Mass Audience"

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Potential competing interests: No potential competing interests to declare.

Thanks to the authors for undertaking this work. The topic is pertinent to the current research community, however the authors may consider some improvements. Identifying how the study holds its significance at the end of 2023, and the implications need to be clear enough, so does the methodological approach. The overall language and the literature can be improvised a bit to give the paper more scientific touch. The paper represents basic level of quantitative analysis, so the rigor of presentation and its implication in particular can be the areas of improvement. I wish the authors good luck and looking forward to a revised submission. Thank you.