

Review of: "The Nexus between corporate social responsibility and corporate social performance in the Service-Based Enterprises Sector: Insights from Zimbabwe"

Raza Ali Tunio¹

¹ Sichuan University

Potential competing interests: No potential competing interests to declare.

The paper holds promise as it tackles an important topic, the nexus between CSR and corporate social performance in the service-based sector in Zimbabwe. The research is well-conducted, and the findings are meaningful. To maximize the paper's impact, consider strengthening the discussion and conclusion sections to underscore the practical relevance of the study for businesses and policymakers in Zimbabwe. Address the minor issues related to methodology, references, and the presentation of findings.

Overall, this paper has the potential to make a valuable contribution to the field of CSR and corporate social performance, particularly in the context of service-based enterprises in Zimbabwe, with some refinements based on the feedback provided.