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Female Youth Unemployment in the GCC Countries

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Abstract

In the high-income Gulf Cooperation Council countries, the female youth unemployment rate is at least more than double the male youth unemployment rate. One of the key factors behind the Gulf Cooperation Council countries' youth unemployment is believed to be the generous social contract, which shapes national youth preferences in favor of government jobs and raises youth reservation wages. The conservative culture also challenges gender neutrality in the job market and contributes to the high relative female youth unemployment rate. We posit in this paper that the relatively less flexible national labor market segment of the dual labor market provides job attractiveness and security to nationals furthering the benefits of the social contract. We conjecture that having the same degree of flexibility in the national and foreign labor segments can mitigate what is believed to be a negative social contract impact and reduce female youth unemployment rate. We empirically examine this conjecture using a panel data model. We adopt fixed effects and instrumental variables/generalized method of moments estimation methodologies. Empirical evidence shows surprisingly that both labor market flexibility and the social contract improve female youth unemployment rate. This research has important policy implications for reforming labor and social institutions.

Keywords: Female youth unemployment; Labor markets; Social contract; Gulf Cooperation Council countries.

1. Introduction

The six oil-rich Gulf Cooperation Council (GCC) countries – Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates (UAE) - are high-income countries characterized by significant reliance on foreign labor services. The significant reliance on foreign labor services has been driven by the windfall of oil revenues, which started in the early 1970s. Oil revenues have financed the economic growth and development of the GCC countries, and were shared with nationals in the form of generous social contracts.^[1] The social contract takes the form of subsidies, free access to public services, such as education and health, highly paid government and public sector jobs, in addition to generous pensions at retirement (World Economic Forum, 2014; Assidmi and Wolgamuth, 2017). In turn, citizens are to support the government.

The small initial population and labor force size of the GCC countries coupled with the oil revenues windfall and the generous social contract have opened the door for hiring the service of foreign labor domestically. In order not to infringe on the skills, productivity, and welfare of national labor, however, labor markets have been *de facto* segmented into two. The first segment is for government jobs, which are occupied by highly-paid nationals. Jobs in this segment are protected and the firing of employees is difficult. The other segment is for private sector jobs, filled by relatively low-paid foreign labor. This foreign labor market segment is flexible; wages are flexibly determined and hiring and firing policies are easy. The Asian and Arab labor markets have provided the GCC labor markets with an elastic and relatively cheap labor supply thanks to the proximity and labor abundance of the home countries. Asian labor originates in countries, such as Bangladesh, India, Indonesia, Pakistan, the Philippines, and Thailand. Arab labor originates in countries, such as Algeria, Egypt, Jordan, Sudan and Syria.

The reliance on foreign labor is significant and reflected in the growth and nationality composition of the labor force. Between 1990 and 2020, the labor force of Qatar, UAE, Oman, and Bahrain grew at annual growth rates of 7.1 percent, 6.6 percent, 5.4 percent, and 5.1 percent, respectively. Compared to other high-income countries, the highest labor force annual growth rate is in Singapore during the same period with a rate of 2.7 percent.^[2]

The percentage of non-citizens in the total population of the GCC countries is high. In the UAE, the number of noncitizens is estimated to be more than three-fold the number of citizens. According to the GCC statistical center data, the percentage of non-citizens in the total population amount to 42 percent in Oman, 52 percent in Bahrain, 68 percent in Kuwait, and 34 percent in Saudi Arabia.^[3] Official statistics on the percentage of non-citizens in Qatar are not available, however.

Despite the influx of relatively cheap foreign labor, the GCC countries have enjoyed a lower youth unemployment rate compared to the other high-income countries group. In 1990-2020, the male youth and male unemployment rates in the GCC countries amounted to 8.7 percent and 1.8 percent, respectively, as table 1 shows. In the other high-income countries group, these rates were much higher and amounted to 17 percent and 7.4 percent, respectively. The female youth and female unemployment rates amounted to 16.4 percent and 6.2 percent respectively. In the high-income countries group, these rates were slightly higher amounting to 17.8 percent and 8.4 percent, respectively.

Considering the gender ratios of youth unemployment rates in both country groups, the ratios for the GCC countries are quite alarming, however. The 1990-2020 average female youth unemployment rate was nearly twice (1.87) the average male youth unemployment rate. This ratio compares to almost unity (1.05) in the high-income countries group. In Greece, one of the other high-income countries, for example, the simple average ratio of female-male youth unemployment rate for the period 2005-2012 amounts to 1.59 for youth ages 15-9 and 20-24.^[4]

Table 1. GCC Labor Statistics (1990-2020 Period Average)

	LFPR		Unemployment Rate	
Country	Female Youth	Females	Female Youth	Females
Bahrain	25.3	39.3	11.6	3.7
Kuwait	23.0	45.2	11.7	3.3
Oman	19.4	27.0	18.9	9.1
Qatar	34.8	49.6	6.0	2.4
Saudi Arabia	7.9	18.7	40.7	13.9
UAE	27.2	39.8	9.1	4.7
Total	22.9	36.6	16.4	6.2
Memo item				
Other high-income countries	45.2	63.5	17.8	8.4
	Male Youth	Males	Male Youth	Males
Bahrain	55.3	88.0	2.6	0.5
Kuwait	37.2	84.6	6.5	0.9
Oman	50.5	82.8	12.0	2.8
Qatar	81.2	94.3	0.7	0.3
Saudi Arabia	32.3	78.2	24.8	4.2
UAE	63.3	93.0	5.7	1.9
Total	53.3	86.8	8.7	1.8
Memo item				
Other high-income countries	51.2	79.5	17.0	7.4
	Female-Male F	Ratios		
Bahrain	0.46	0.45	4.51	7.81
Kuwait	0.62	0.53	1.80	3.68
Oman	0.38	0.33	1.57	3.19
Qatar	0.43	0.53	8.31	9.24
Saudi Arabia	0.24	0.24	1.64	3.30
UAE	0.43	0.43	1.58	2.46
Total	0.43	0.42	1.87	3.49
Memo item				
Other high-income countries	0.88	0.80	1.05	1.13

Source: Own calculations using World Development Indicators data (World Bank, 2020).

The difference in ratios between the GCC countries and the other high-income countries group is more striking when the youth age is disregarded. The 1990-2020 average female unemployment rate is more than triple (3.49) the average male unemployment rate in the GCC countries and compares to almost unity (1.13) in the high-income countries group.

The decision of females in the GCC countries to participate in the labor force and search for jobs is influenced by both cultural factors and the social contract. World Economic Forum (2014) points out that, "...by giving citizens an entitlement to oil wealth without promoting the productive use of national labour resources, the social contract has led to low labour force participation rates among GCC nationals...and a high proportion of non-working dependents per employed person" (page 8). Data supports this point for females: The average labor force participation rates (LFPR) for female youth and females were less than half the rates for males: The ratios of the two rates, as table 1 shows, amount to slightly more than 40 percent.

Examining female youth unemployment statistics more recently, in particular in 2007-2017, which is our empirical study period as discussed below, the ratio of female youth unemployment rate to male youth unemployment rate across the six GCC countries shows that the female youth unemployment rate was more than fourfold the male youth unemployment rate, as table 2 shows. Among the GCC countries, Qatar stands out as an outlier with a female-to-male youth unemployment rate ratio of 13.6. Even when Qatar is excluded, this ratio drops to 2.68 instead of 4.5. In the other high-income countries group, in contrast, the male and female youth unemployment rates are at par (18.1 percent).

Although they are high-income, the GCC countries are different from the other high-income countries in two respects. First, their economies continue to rely heavily on government-owned natural resources. Oil resources finance the government budget and the generous social contract (Assidmi and Wolgamuth, 2017; World Economic Forum, 2014). The social contract may theoretically generate a negative income effect on labor supply attenuated by cultural factors in the case of female employment. Second, the GCC labor markets are segmented with the national labor segment being much less flexible than the foreign labor segment.

	Total (%)	Male (%)	Female (%)	Female-to-Male Ratio
Bahrain	5.3	2.6	12.8	4.9
Kuwait	11.9	9.9	16.7	1.7
Oman	12.5	10.2	24.6	2.4
Qatar	1.0	0.4	5.5	13.6
Saudi Arabia	28.5	21.7	53.0	2.5
UAE	6.9	5.9	11.2	1.9
Total	11.0	8.5	20.6	4.5
Memo item				
Other high-income countries	18.01	18.06	18.09	1.02

Table 2. GCC Youth Unemployment Rates (Period Average)

Source: Own calculations using 2007-2017 data from World Development Indicators (World Bank, 2020).

Against the backdrop of significant reliance on the foreign labor force, labor market segmentation, oil revenues that continue to finance a generous social contract and protect national labor, and high ratios of female-male youth unemployment rates, we explore the research question of whether having flexible labor markets along the neoclassical labor market theory, in presence of a generous social contract, reduces the female youth unemployment rate in the GCC countries.

Section 2 discusses in more detail the relationship between the GCC social contract, labor market segmentation, and female youth unemployment. Section 3 evaluates the degree of flexibility of the foreign labor market segment using the World Economic Forum's Global Competitiveness Reports data. Section 4 provides a brief literature review of the relationship between labor market flexibility and youth unemployment, and specifies the empirical model. We make two conjectures. The first is that labor market flexibility improves (reduces) the female youth unemployment rate. In testing this conjecture, and in absence of data on the degree of labor market flexibility of each labor segment, we implicitly assume that labor markets are non-segmented. The second is that the generous social contract worsens (increases) the female youth unemployment rate. The empirical model is novel to the best of our knowledge in modeling the social contract. Section 5 presents the empirical results, while section 6 discusses them. Section 7 concludes.

2. Social Contract, Labor Market Segmentation and Youth Unemployment

A social contract is defined as "the sets of formal and informal agreements between societal groups and their sovereign (government or other actor in power) on rights and obligations toward each other" (Loewe et al., 2021, page 1). In these agreements, governments provide social and economic benefits to societal groups in return for loyalty to the government. The social contract makes the relationship between government and society predictable and peaceful, and politically stable.

Social and economic benefits may include free health and education, commodity subsidies (including energy subsidies), and government and public sector jobs for graduates.^[5] For example, in the case of Saudi Arabia, Saudis are offered high public employee wages, unemployment benefits, and commodity subsidies (Assidmi and Wolgamuth, 2017). In return, citizens become loyal to the government and accept "limited government accountability and restricted political participation".

GCC government expenditures can indicate the extent of the social contract. Two measures we adopt to assess such extent. The first is the compensation of government employees (percent of government expense), which is a measure of the relative importance of government employees' (social) wages in government expenses. The second is the government's final consumption expenditure (percent of GDP), which is a broader indication of the government's financial capacity. Both are measures of the expenditure side. However, more observations are available on the second measure making it more amenable to adoption in the empirical model.^[6]

The average compensation of government employees in Bahrain, Kuwait, Saudi Arabia and the UAE amounted to nearly 45 percent of government expenditure in 1990-2020. This figure is more than double that of the other high-income countries, which is about 17 percent, as table 3 shows. The available figures for each of these four countries amounted to nearly 60 percent, 30 percent, 56 percent, and 35 percent, respectively.

The average GCC government final consumption expenditure is nearly 21 percent during the same period, which is also higher than the other high-income countries' average of about 19 percent. Among the GCC countries, the figures for Kuwait and Saudi Arabia are about one-quarter of the GDP compared to one-tenth for the UAE.

Table 3. Social Contract Indicators (1990-2020)							
Country	Compensation of Employees (% expense)	Obs.	Government Final Consumption Expenditure (% GDP)	Obs.			
Bahrain	59.5	15	17.4	30			
Kuwait	29.9	15	25.9	30			
Oman		0	22.2	31			
Qatar		0	19.2	27			
Saudi Arabia	55.8	10	24.7	31			
UAE	34.6	12	10.1	19			
Total	44.5	52	20.6	168			
Memo item							
Other high-income countries	16.8	1092	18.7	1260			

Source: Own calculations using World Development Indicators data (World Bank, 2020).

In the GCC countries, natural resource rents have financed expenditures on the social contract? Oil rents have significantly contributed to GDP especially in the 1980s, as table 4 shows. In 1990-2019, oil rents amounted on average to more than two-fifths of the GDP in Kuwait, more than one-third of the GDP in Oman and Saudi Arabia, slightly less than one-third of the GDP in Qatar, and one-fifth of the GDP in the UAE. Oil rents have generously financed the compensation of government employees and final consumption expenditures providing an additional depth dimension to Lowe's (2021) social contract effectiveness.

The depth of the GCC social contract is believed to have shaped the reservation wages and labor supply decisions of nationals. The highly-paid government jobs have influenced youth reservation wages and shaped their preferences in favor of government employment, making private-sector jobs less attractive. The high reservation wages coupled with

unemployment benefits - as a social protection instrument - may have slowed and reduced youth job search, and increased unemployment duration and youth unemployment rate.

Table 4 Oil Bents in the GCC Countries (percent of GDP)

Country	1970	1980	1990	2000	2010	2019	Oil rents average (1990- 2019)
Bahrain		18.6	8.6	3.9	3.3	2.2	3.6
Kuwait	41.0	68.6	55.3	51.3	48.8	42.1	42.7
Oman	50.2	56.5	51.6	45.5	37.2	24.9	34.6
Qatar	46.6	71.5	47.9	38.9	28.4	16.9	28.2
Saudi Arabia	27.8	71.4	47.3	41.3	41.3	24.2	36.0
UAE		46.5	36.2	21.1	21.7	16.2	20.2

Source: World Development Indicators (World Bank, 2020) and own calculations.

The fact that the female youth unemployment rate is at least more than twice the male youth unemployment rate is very likely due to the adverse impact of the generous social contract as well as cultural factors.^[8] Culture has accentuated the traditional role of female youth as mothers in the household (Murray and Zhang-Zhang, 2018). Such a stereotype may have negatively impacted their job search and employment decisions if they have not considered dropping out of the labor force in the first place. Gender neutrality is challenged in education and the labor market. Gender segregation at public high schools and universities indicates societal values towards female education and employment (Murray and Zhang-Zhang, 2018; Rutledge et al., 2011).^[9] Thus, both the social contract and culture seem to matter for female youth unemployment.^[10]

3. Labor Market Flexibility of the Foreign Labor Segment

The labor efficiency pillar of the WEF's Global Competitiveness Index (GCI) assesses labor market flexibility and efficiency based on several indicators. Of these indicators, we select hiring and firing practices (HF), labor-employer cooperation (C), wage determination flexibility (WF), the link between pay and productivity (PP), and the reliance on professional management (PM). Higher scores indicate more flexible and efficient labor markets.

"HF" refers to the flexibility of these practices. Flexible (regulated) practices get the highest (lowest) score of 7 (1). The labor-employer relationship "C" can be cooperative (7) or confrontational (1). Wage determination flexibility "WF" gets a score of 7 if wages are flexibly determined at the firm level or 1 if wages are determined through a unionized bargaining process. The link between pay and productivity "PP" refers to the extent that wages are related to productivity. A strong (weak) link gets a score of 7 (1). Reliance on professional management "PM" refers to how senior management is selected. A selection based on merit and qualifications (kinship and friendship) gets a score of 7 (1).

Table 5 presents the 2007-2017 period average of the different labor market indicators for the GCC and the other high-income countries sample. On average, the GCC labor markets performed better on the ease of hiring and firing, the degree of cooperation between labor and employers, the flexibility of wage determination, and the link between pay and productivity than the other high-income countries sample, while the latter group performed better on the reliance on professional management.

We believe that the GCI assessment of the labor efficiency pillar of the GCC labor market largely reflects the performance of the foreign labor segment for two reasons. First, foreign labor is employed mostly in the private sector. Employment in the private sector largely aligns with the free market principles supported by the absence of (foreign) labor unionization. We should emphasize though that the foreign labor segment is imperfectly flexible. In the UAE, for example, the sponsorship system and the monopsony power over foreign labor practically reduce the flexibility of the foreign labor segment nonetheless. Second, the GCC's generous social contract aims to protect national labor and provides benefits in exchange for loyalty. With generous employee compensation and benefits, as table 3 above shows, there tends to be no room for salary negotiations. Salary negotiations are indicative of not only wage bargaining but also the link between pay and productivity. Therefore, the national labor market segment tends to be largely inflexible. Given the significant presence of foreign labor in the labor force of the GCC countries and the segmented nature of the labor markets, the GCI assessment of the labor efficiency pillar indicators largely reflects the performance of the foreign labor segment.

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Variable	Obs.	Mean	Std. Dev.	Min	Мах		
	GCC	Countrie	S				
HF	66	4.30	0.60	2.79	5.48		
С	66	4.96	0.38	4.24	5.67		
WF	66	5.72	0.35	4.51	6.23		
PP	66	4.54	0.52	3.35	5.53		
PM	66	4.76	0.61	3.37	5.78		
	High-I	ncome (Countries				
HF	484	3.75	0.91	2.10	6.11		
С	484	4.78	0.79	2.99	6.32		
WF	484	4.74	1.04	2.18	6.42		
PP	484	4.27	0.65	2.34	6.04		
PM	484	5.10	0.83	3.21	6.47		

Table 5. Labor Market Performance (2007-2017 Period Average)

Source: Own calculations using Global Competitiveness Index Historical Dataset 2007-2017 (World Economic Forum, 2018).

Assuming *both* labor market segments are equally flexible, does labor market flexibility reduce female youth unemployment rates? This is a reasonable assumption to make in absence of data on the degree of labor market flexibility for each labor segment, This is the research question we explore empirically in this paper.

4. Literature Review and the Empirical Model

Literature Review

The literature on the determinants of youth unemployment is large. Many studies examined the macroeconomic and structural determinants of youth unemployment. Baah-Boateng (2016) provides neoclassical and Keynesian explanations of unemployment in developed economies and applies them to developing African economies.^[11] He distinguishes the microeconomic factors, such as minimum wages, efficiency wages and firm-insider information, and the macroeconomic factors, mainly Keynesian deficient demand and the business cycle. In Africa, youth unemployment is explained by factors, such as gender, race, education and skills of both individuals and families, networks, location, and demand deficiency.^[12] Many studies focus on macroeconomic determinants, examples of which are Choudhry et al. (2012), Caporale and Gil-Alana (2014), Demidova and Signorelli (2012) and Ghoshray et al. (2016).

Focusing on labor markets as the main determinant of youth unemployment, a few studies found that labor market flexibility reduced unemployment (Agnello et al., 2014; Bernal-Verdugo et al., 2012, 2013), while other studies did not support this relationship (Liotti, 2020, 2022). Agnello et al. (2014) found that labor market flexibility reduced youth unemployment, especially in the long-term.^[13] Bernal-Verdugo et al. (2012) found that improved labor market regulations and institutional quality had a statistically significant negative impact both on the level and change of unemployment outcomes for total, youth, and long-term unemployment. Bernal-Verdugo et al. (2013) found that flexible labor markets mitigated the negative durational impact of banking crises on both total and youth unemployment making the banking crises short-lived.

Using a reduced form model to examine the static effects of labor market flexibility on youth unemployment, Bernal-Verdugo et al. (2012) regressed the youth unemployment rate on labor market flexibility composite index, a time measure of demand pressure, government size, degree of trade openness, degree of urbanization, population density, a financial crisis dummy, and the lagged unemployment rate. They found that a one standard deviation improvement in the composite labor market flexibility indicator reduced the youth unemployment rate by 1.41 percentage points. A similar regression containing the hiring and firing regulations index instead showed a reduction in the youth unemployment rate by 0.78 percentage points.

Estimating the dynamic nature of the relationship between labor market flexibility and the change in the youth unemployment rate, they found that an improvement in the composite labor market indicator of one standard deviation reduced the youth unemployment rate by a half percentage point.^[14] In addition, the hiring and firing regulations and the mandated costs of hiring had statistically significant negative effects.

On the other hand, the recent study by Liotti (2020) on youth unemployment in Italy found no evidence of a negative relationship between labor market flexibility and youth unemployment. Liotti (2022) found that economic growth and investment in active labor market policies reduced youth unemployment in 28 European countries.

The Empirical Model

Building on Bernal-Verdugo et al. (2012), we express the empirical model as:

F Y U R $_{it} = \beta_0 + \beta_1 U R_{it-1} + \beta_2 LABOR _{it} + \beta_3 GFINANCE _{it} + \beta_4 LABOR * GFINANCE _{it} + \beta_5 RGDPCAPITA _{it} + \beta_6 OPENNESS _{it} + \beta_7 DENSITY _{it} + \varepsilon_{it}$

where the dependent variable, *FYUR*, is the female youth (ages 15-24) unemployment rate^[15] *UR* is the total unemployment rate (lagged), which controls for the state of unemployment and the economy. *LABOR* is labor market flexibility indicators (log), as discussed in section 3 above. *GFINANCE* accounts for the extent of the social contract, as discussed in section 2 above. We use an (interpolated) compensation of government employees (as a percentage of government expense) as an indicator of the capacity of the government to finance social contract expenditures. *LABOR***GFINANCE* is an interaction term for the relationship between labor market flexibility and the extent of the social contract. *RGDPCAPITA* is the real gross domestic product (GDP) per capita in constant 2010 US\$ (log).*OPENNESS* is the degree of trade openness of the economy, measured by the sum of exports and imports (as a percentage of GDP). *DENSITY* is an indicator of the degree of population density, measured by the number of people per square kilometer of land area (log).

The error term, ε_{ib} is composed of an unobservable country-specific effect, μ_i , an unobservable time-specific effect λ_t , and a disturbance term, v_{ib} as discussed below in the estimation methodology. The subscripts *i* and *t* are country and time indexes.

Given the persistence in the state of the economy and its impact on unemployment, we expect to have a positive relationship between the lagged *UR* and *FYUR*. We are inclined to expect a negative relationship between labor market flexibility and *FYUR* based on the empirical evidence of Agnello et al. (2014) and Bernal-Verdugo et al. (2012, 2013). However, in presence of segmented labor markets, which protect national labor, and a generous social contract, which shapes the preferences and reservation wages of national female youth, flexible labor markets may worsen the female youth unemployment rates. *LABOR* may therefore have a positive influence on *FYUR*. Accordingly, the influence of *LABOR* on *FYUR* is ambiguous *a priori*. *GFINANCE*, as an estimate of the extent of the social contract, is expected to worsen *FYUR* as discussed above. *LABOR*GFINANCE* is an interaction term for the relationship between labor market flexibility and the social contract.

The relationship between *RGDPCAPITA* (log) and the dependent variable is ambiguous. An increase in *RGDPCAPITA* generates an additional income effect at the household level, which reduces the urgency of job search and increases *FYUR*. On the other hand, an increase in *RGDPCAPITA* reflects growth in the economy and the expanding employment of resources, including labor, which reduces *FYUR*.

Trade openness, *OPENNESS*, increases export opportunities, which increases oil and gas revenues and the capability of the government to finance the social contract. In addition, an increase in trade imports may not be conducive to the creation of job opportunities suitable to the skills of nationals, which increases *FYUR*. Thus, we expect to have a positive relationship between *OPENNESS* and *FYUR*.

Finally, the degree of population density, *DENSITY*, tends to be associated with urbanization and infrastructure development. To live in developed urban areas, the population has to have jobs and income, which are negatively associated with the unemployment rate and possibly *FYUR*. Accordingly, we expect a positive relationship.

Data and Estimation Methodology

Data on the empirical model variables with the exception of *LABOR* are obtained online from the World Bank's World Development Indicators (World Bank, 2020). Data on *LABOR* are obtained from the World Economic Forum's Global Competitiveness Index Historical Dataset 2007-2017 (World Economic Forum, 2018).

In estimation, we adopt a fixed effects panel data model to account for the unobserved country and time effects. As discussed above, culture is one example of the time-invariant unobserved-country effects that characterize the GCC countries. We also account for country-invariant unobserved time effects; global oil crises to which the GCC countries were exposed are one example.

Potential endogeneity arises from reverse causality between *FYUR* and *RGDPCAP*. We therefore also adopt an IV estimation methodology.

5. Empirical Results

Table 6 presents the empirical model variable means for the GCC countries^[16] The average *FYUR* is highest in Saudi Arabia at 53 percent, suggesting that more than half of the female youth labor force is unemployed. The rate is second highest in Oman with nearly one-quarter of the female youth labor force unemployed. The lowest rate is in Qatar. Similar to *FYUR*, the unemployment rate is highest in Saudi Arabia and Oman and lowest in Qatar.

The labor markets of the UAE and Qatar are the best performers in the region. Real GDP per capita is the highest in Qatar, which is about 70 percent higher than the UAE's, the second highest. Interestingly, Saudi Arabia and Oman, which have the highest *FYUR*, also have the highest government consumption expenditures, *GFINANCE*. Saudi Arabia and Bahrain have the highest share of compensation of government employees in government expenses. The UAE and Bahrain are the most open to trade in the region.

Fixed Effects Estimation Results

Tables 7 and 8 present the country-specific and both country- and time-specific fixed effects estimation results, respectively. Estimation results of table 7 show that linking pay to productivity, wage flexibility, and the ease of hiring and

firing policies have negative and statistically significant coefficients at least at the 5 percent level. When accounting for both country and time effects, estimation results of table 8 show that linking pay to productivity and the ease of hiring and firing policies have negative and statistically significant coefficients at least at the 5 percent level. These specific labor market flexibility indicators reduce FYUR in the GCC countries. For example, an improvement in the link between pay and productivity by 1 percent reduces FYUR by about 1.2 percentage points in table 7 and 1.4 percentage points in table 8.

Table 6. Variable Statistics (Period Average)							
	Bahrain	Kuwait	Oman	Qatar	Saudi Arabia	UAE	
FYUR	12.84	16.66	24.65	5.53	52.99	11.16	
UR	1.24	2.10	3.53	0.32	5.59	2.24	
LABOR							
HF	3.98	3.90	3.74	4.85	4.37	4.96	
С	4.85	4.64	4.89	5.26	4.76	5.36	
WF	5.86	5.48	5.29	6.00	5.65	6.05	
PP	4.53	3.84	4.19	5.09	4.57	5.03	
PM	4.71	3.72	4.81	5.43	4.66	5.21	
GFINANCE							
Consumption†	14.79	18.31	21.96	14.81	22.63	10.37	
Compensation‡	34.02	24.97	33.84	26.51	52.37	31.68	
RGDPCAPITA	21,587.12	39,933.11	17,829	65,740.83	20,373.37	38,834.03	
OPENNESS	153.24	96.43	106.21	93.56	80.81	160.27	
DENSITY	1,667.28	186.49	11.54	182.03	13.57	120.76	
Memo items							
FYUR	11.94	23.60	33.90	5.05	52.77	13.51	
Observations	2	3	1	10	9	1	
UR	4.33	2.00	3.71	0.32	5.59	2.05	
Observations	4	7	2	11	11	2	

Source: Own calculations using Global Competitiveness Index Historical Dataset 2007-2017 and World Development Indicators (World Economic Forum, 2018; World Bank, 2020). † General government final consumption expenditure (percent of GDP). ‡ Compensation of government employees (percent of government expense).

The social contract that GCC countries adopt, as measured by the share of compensation of government employees in government expenses, also reduces FYUR. This influence is significant both economically and statistically in the fourth specification containing the link between pay and productivity. An increase in the compensation share by one percentage

point reduces FYUR by nearly 4 percentage points.

The interaction term for the labor market and the social contract carries a positive coefficient. This suggests the presence of *both* labor and social institutions together weakens the influence of the *individual* institution on improving *FYUR*. We will discuss this result in the following section.

Table 7. FE Estimation Results

(Country-specific Effects)(Social Contract measured using Compensation of Government Employees % Expense)

	HF	С	WF	PP	РМ
L.UR	2.617*	1.605	0.085	-1.590	0.130
	(1.230)	(1.590)	(2.532)	(1.928)	(2.566)
LABOR	-51.891**	-102.315*	-158.300**	-123.493***	-79.952*
	(13.484)	(48.860)	(54.034)	(11.443)	(35.279)
RGDPCAPITA	-11.923	-8.839	-18.146	2.277	-12.559
	(12.932)	(10.477)	(11.374)	(7.020)	(13.675)
GFINANCE	-1.679***	-3.513	-6.080	-3.884***	-2.841*
	(0.319)	(2.042)	(3.211)	(0.687)	(1.238)
LABOR*GFINANCE	0.977***	2.013	3.406	2.369***	1.699*
	(0.219)	(1.264)	(1.840)	(0.402)	(0.762)
OPENNESS	0.030	0.036	0.016	-0.034	0.027
	(0.029)	(0.034)	(0.015)	(0.025)	(0.024)
DENSITY	14.561*	16.670*	6.287	9.272	10.390
	(6.920)	(6.898)	(9.231)	(4.828)	(8.559)
Constant	150.748	200.700	457.864***	158.872	229.844
	(131.742)	(110.437)	(91.689)	(86.925)	(123.324)
Observations	60	60	60	60	60
R-squared	0.488	0.505	0.511	0.631	0.449
Number of countries	6	6	6	6	6
Ftest	6.40***	6.84***	7.01***	11.49***	5.48***

Notes: Robust standard error is in parentheses. * 0.05<*p*≤0.10*.* ** 0.01<*p*≤0.05*.* *** *p* ≤ 0.01*.*

Instrumental Variables Estimation Results

Tables 9 and 10 present the instrumental variables (two-step GMM) estimation of the FE model. Table 9 accounts for the country-specific effects, while table 10 accounts for both country- and time-specific effects. We instrument for *RGDPCAP* using the first two lags. *LABOR* coefficients are negative and statistically significant at least at the 5 percent level

confirming the improving influence of labor market flexibility on FYUR we obtained in the above two tables.

Table 8. FE Estimation Results

The social contract improves *FYUR* in the specifications containing labor-employer cooperation, wage flexibility, and the pay-productivity link. Coefficients are negative and statistically significant at least at the 5 percent level. They reduce *FYUR* in the range of about 4-7 percentage points.

The interaction term for the labor market and the social contract carries a positive coefficient. This confirms what we obtained above.

(Country- and time-	specific eff	ects)(Socia	l Contract r	neasured us	ing	
Compensation of Government Employees % Expense)						
	HF	С	WF	PP	РМ	
L.UR	3.537	2.128	0.150	-1.396	0.087	
	(1.802)	(1.962)	(3.341)	(2.189)	(3.151)	
LABOR	-54.313**	-64.748	-152.825*	-135.664***	-73.084	
	(18.297)	(56.953)	(59.895)	(22.690)	(49.491)	
RGDPCAPITA	-14.010	-14.641	-21.034	1.798	-19.307	
	(12.077)	(10.749)	(13.479)	(7.954)	(13.391)	
GFINANCE	-1.690*	-1.577	-6.085	-4.371***	-2.726	
	(0.824)	(2.217)	(4.035)	(1.015)	(2.145)	
LABOR*GFINANCE	0.976	0.779	3.390	2.693***	1.603	
	(0.505)	(1.407)	(2.281)	(0.658)	(1.333)	
OPENNESS	0.078	0.088*	0.021	0.001	0.028	
	(0.042)	(0.040)	(0.039)	(0.030)	(0.039)	
DENSITY	4.877	3.305	2.656	6.657	4.529	
	(8.389)	(9.963)	(18.220)	(7.763)	(17.660)	
Constant	211.260	253.945**	494.630**	189.710*	317.095*	
	(115.004)	(83.534)	(136.252)	(91.462)	(128.862)	
Observations	60	60	60	60	60	
R-squared	0.546	0.561	0.520	0.680	0.484	
Number of countries	6	6	6	6	6	
Ftest	12.54***	13.61***	18.10***	19.92***	12.97***	

Notes: Robust standard error is in parentheses. * 0.05<*p*≤0.10. ** 0.01<*p*≤0.05. *** *p* ≤ 0.01.

Table 9. FE/IV (Two-step GMM) Estimation Results (Country-specific effects)

	HF	С	WF	PP	РМ
L.UR	3.103*	2.835**	0.904	-1.742	0.439
	(1.634)	(1.388)	(1.557)	(1.786)	(1.620)
LABOR	-51.709**	-138.333***	-188.023***	-139.835***	-103.837**
	(20.395)	(39.863)	(37.871)	(31.118)	(50.047)
RGDPCAPITA	-9.993	-15.757*	-29.231***	5.519	-12.359
	(12.581)	(9.371)	(9.584)	(12.484)	(12.914)
GFINANCE	-1.656**	-5.083***	-7.213***	-4.525***	-3.804*
	(0.833)	(1.844)	(1.950)	(1.322)	(2.114)
LABOR*GFINANCE	0.976*	3.026***	4.110***	2.787***	2.315*
	(0.534)	(1.139)	(1.121)	(0.830)	(1.317)
OPENNESS	0.040	0.045	0.035	-0.044*	0.038
	(0.025)	(0.029)	(0.023)	(0.026)	(0.036)
DENSITY	14.412**	17.596***	2.858	9.792**	12.842**
	(5.766)	(5.270)	(5.509)	(4.708)	(5.656)
Observations	54	54	54	54	54
R-squared	0.470	0.541	0.575	0.602	0.457
Number of countries	6	6	6	6	6
Ftest	7.41***	10.04***	10.04***	6.72***	4.37***
	Identificatio	on tests			
Underidentification	12.824***	14.184***	17.202***	10.228***	15.171***
Weak identification					
Cragg-Donald	30.647	37.452	45.253	24.022	31.867
Kleibergen-Paap rk	25.528	36.977	44.727	20.594	26.255
Overidentification	0.922	0.241	0.135	0.948	1.105

Notes: Robust standard error is in parentheses. * $0.05 . ** <math>0.01 . *** <math>p \le 0.01$. Cragg-Donald and Kleibergen-Paap rk are Wald F statistics.

 Table 10. FE/IV (Two-step GMM) Estimation Results (Country- and time-specific effects)

	HF	С	WF	PP	РМ
L.UR	4.151***	2.955**	0.262	-1.221	-0.063
	(1.322)	(1.327)	(1.880)	(1.668)	(1.847)
LABOR	-68.531***	-116.015***	-177.803***	-143.708***	-97.131*
	(21.172)	(44.129)	(38.660)	(24.917)	(45.063)
RGDPCAPITA	-38.735***	-45.014***	-46.743***	-6.099	-40.122**
	(13.521)	(12.949)	(15.645)	(14.270)	(16.543)
GFINANCE	-2.157**	-3.681*	-7.088***	-4.826***	-3.403*
	(0.908)	(2.074)	(1.957)	(1.164)	(1.946)
LABOR*GFINANCE	1.314**	2.120*	3.995***	2.984***	2.054*
	(0.581)	(1.266)	(1.113)	(0.712)	(1.201)
OPENNESS	0.075***	0.077**	0.013	-0.004	0.023
	(0.029)	(0.036)	(0.033)	(0.033)	(0.039)
URBAN	-22.735*	-23.860*	-21.778	0.642	-22.191
	(12.228)	(12.395)	(14.620)	(12.812)	(14.856)
Observations	54	54	54	54	54
R-squared	0.624	0.661	0.612	0.681	0.553
Number of countries	6	6	6	6	6
Ftest	6.84***	5.91***	5.05***	5.49***	2.84***
	Identificatio	n tests			
Underidentification	5.993**	5.784*	4.854*	5.024*	6.24**
Weak identification					
Cragg-Donald	26.403	28.25	27.375	18.135	25.096
Kleibergen-Paap rk	12.196	12.828	10.149	8.49	11.277
Overidentification test	0.258	0.03	0.00	1.926	0.13

Notes: Robust standard error is in parentheses. * $0.05 . ** <math>0.01 . *** <math>p \le 0.01$. Cragg-Donald and Kleibergen-Paap rk are Wald F statistics.

6. Discussion

The research highlights the importance of considering labor markets and the social contract when modeling the female youth unemployment rate in the GCC countries. Despite its segmented nature, enhancing the flexibility of non-segmented labor markets in the GCC countries has been shown to improve the female youth unemployment rate. The fear of adopting liberal policies for worsening (female) youth unemployment rates is unfounded.

While the GCC social contract is generous and known for the relatively high level of salaries provided to nationals (compared to expatriates), the results show that attracting youth to government employment helped in reducing *FYUR* in

the study period.

Empirical evidence shows that liberalizing labor markets and yet maintaining the social contract reduces the effectiveness of either policy. This is what the positive coefficient of the interaction term shows.

To explore this result further, we accounted for a) either of the labor or social institutions in the empirical model, and b) both institutions but ignored the interaction between them in the empirical model. The obtained empirical evidence shows that the magnitude and statistical significance of coefficients of either or both institutions are reduced.^[17]

The paper conjectured that labor market flexibility and the social contract would influence *FYUR* differently. Having the same degree of flexibility in the national and foreign labor segments is conjectured to improve (reduce) the female youth unemployment rate, while the social contract is conjectured to worsen (increase) it. The empirical evidence obtained above shows that labor market flexibility and the social contract have the same influence on the female youth unemployment rate.

7. Conclusion

GCC policy makers should consider the political and social consequences of adopted policies. Politicians may wish to sustain the salary-generous social contract since it maintains social and political stability. However, can the current stability be maintained if female youth unemployment grows in the future? To what extent does female youth unemployment influence the GCC growth rates?^[18] There are costs and benefits to adopting policies, which address the (female) youth unemployment challenge.

Footnotes

- 1. See Assidmi and Wolgamuth (2017) on the Saudi Arabian experience.
- The sample of high-income countries include Australia, Austria, Barbados, Belgium, Brunei Darussalam, Canada, Chile, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hong Kong, Hungary, Iceland, Ireland, Israel, Italy, Japan, Korea, Latvia, Lithuania, Luxembourg, Malta, Netherlands, New Zealand, Norway, Panama, Poland, Portugal, Singapore, Slovak Republic, Slovenia, Spain, Sweden, Switzerland, Trinidad and Tobago, UK, US, and Uruguay.
- These numbers are based on author calculations. The GCC statistical center data is available at <u>https://gccstat.org/en/?msclkid=9e9ad3d7b44711ec8af881af76463383</u>
- 4. Author calculations are based on Bell and Blanchflower (2015) data.
- 5. See Al-Saidi (2020) on the role that energy subsidies play as a part of the social contract in the GCC countries.
- 6. Due to the importance of the compensation of government employees, we interpolate the missing observations using

the current GDP measured in US\$.

- 7. Loewe et al. (2021) point out that the effectiveness of social contracts depends on a) the substance or the exchanged deliverables, presumably the benefits to the societal groups, b) the scope or coverage of actors involved and the geographic range of influence, and c) the evolution and duration of the social contract over time.
- 8. The restrictions on female employment in certain sectors in some GCC countries and the higher graduation rates of females compared to males are factors that very likely increases the female youth unemployment rates.
- 9. In neighboring Iran, where society culture and norms are close, discrimination in the workplace is rampant (Hedayat et al., 2013).
- 10. The nationals of the Maldives and the GCC countries face similar labor issues. For an interesting study, see Salvini et al. (2016).
- 11. The African economies are characterized by large informal sector. He explains youth unemployment rate in terms of supply factors (the share of youth in total population and gross enrolment rate), demand factors (real GDP growth rate and the share of agriculture and manufacturing in GDP) and labour market variables (ratio of employment to population and the vulnerable employment rate).
- 12. Marelli and Vakulenko (2015), Mendolia and Walker (2015) and Mursa et al. (2018) highlight the importance of personal and family characteristics to youth employment.
- 13. Among the dependent variables was youth unemployment rate, which was explained in terms of the lagged dependent variable, a vector of control variables, a vector of labor market flexibility variables, and a vector of fiscal consolidation variables. The control and labor market flexibility variables were similar to Bernal-Verdugo et al. (2012). They used fixed effects and Arellano-Bond GMM estimator.
- 14. They used a two-step system generalized method of moments (GMM) estimation methodology to account for the lagged dependent variable and potential simultaneity. In doing so, they considered all explanatory variables as endogenous and instrumented them using up to two lags.
- 15. Because of the paucity of statistical data in some GCC countries, we use the available ILO-modeled female youth unemployment rate, which defines youth in terms of ages 15-24.
- 16. The memo items in the table show the national estimates. The estimates for Saudi Arabia and Qatar are close to the International Labor Organization (ILO) estimates. For other GCC countries, insufficient observations are available.
- 17. Results are available from the author.
- The impact of labor market distortions on regional growth has been examined in China. See for example Cai et al. 2002.

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