

Review of: "Marketing automation, social networks, workspace and investments for industry 5.0"

Vincenzo Varriale¹

¹ University of Salerno

Potential competing interests: No potential competing interests to declare.

I read the paper. The paper contains several significant structural flaws that need to be addressed. I suggest you restructure the abstract by giving a brief theoretical background, objective, methodology, results and research contributions. In the same way, it is essential to clearly communicate to the reader the problem at hand, the research gap that needs to be addressed, the study's objectives, the methodology employed, and define the research contributions. The literature review must focus on the content of your study. The methodology lacks clarity. To improve the readability of the results, it might be useful to include some summary tables. The quality of communication must be improved otherwise the real value of the study cannot be grasped.