

Review of: "Use of a Winery's website for wine tourism development: Niagara region"

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Potential competing interests: No potential competing interests to declare.

The article is well written. The only criticism I have is that it contains no problem statement. This should be attended to and then reviewed by reviewers. A detailed discussion should be forthcoming about the website and how the website promotes wine tourism development in the Niagara region. Ideally, the author should search for articles on the internet that discuss websites and social media sites and how these promote and support the tourism industry. This article is rather novel and hopefully would appeal to millennials in its focus and use of digital information.