

Review of: "A Study on Consumers' Perception of Food Delivery Platforms"

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Potential competing interests: No potential competing interests to declare.

The research at hand delves into a captivating subject with promising potential. However, certain key areas require enhancement. Addressing the dearth of data and limited familiarity with the sample and its acquisition process is paramount. Furthermore, a more comprehensive review of the existing literature is essential, and a deeper level of analysis is warranted, as the current assessments tend to be overly descriptive. Exploring alternative analytical approaches could unveil novel insights into aspects that may not be readily apparent. By doing so, the findings could substantially augment the scope of recommendations that can be thoughtfully incorporated.