

# Review of: "The adoption of social media tools for enhancing small and medium enterprises' performance: A synthesis of innovation of diffusion and technology-organisation-environment frameworks"

Lingli Qing

Potential competing interests: No potential competing interests to declare.

I appreciate the authors' effort to improve the paper. After a carefully reviewing your revised manuscript, I am highly satisfied with the changes that you have made and I have no more comments to offer. I wish you well in taking your research forward.