

# Review of: "Shopping bags: own or plastic? Theoretical explanation of pro-environment consumer behavior in Vietnam"

Bidhan Mukherjee<sup>1</sup>

<sup>1</sup> Indian School of Mines (ISM)

**Potential competing interests:** No potential competing interests to declare.

The research topic and the podium upon which the research has been designed is good. however, this papers seems more like a broader research (thesis). the abstract is very weak. introduction does not justify sufficient rationality to carry out the study. more focus on need of study, rationality of study is to be given in introduction itself. Separate paragraph for research gap must be inserted.

literature review is completely missing. However, linked theory has been discussed in the study.

The author claims very big that this study has not been conducted till date and it must be duly authenticated. please refer : doi:10.1088/1755-1315/1011/1/012050 and other such existing study.

findings must include a table of goodness of fit and acceptance/rejection of hypothesis for proper understanding.

TPB, NAM, VBN theory are the most theoretical models that are being used for studies pertains to pro-environmental behavior. in such circumstances extension of theory can only add further knowledge to the existing data base if new and novel findings are obtained. moreover, the new and novel findings have to be justified by citing some concrete defense which is lacking.

theoretical and practical implication is missing completely.

future scope of studies is not included. it is lacking

a paragraph of novelty of the study should be included.

can be published with major and thorough revision.