Review of: "Startup Development Project: Munchies Merch"

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This article is very interesting to use as teaching material for a simple but practical business model. I looked at marketing methods by combining four business analyses (SWOT, Porter, Canvas, and Strategic Marketing 4P). In addition, it can immediately become a scientific journal by keeping up with the style of the circle and the guidelines of the journals that will later be addressed. Specifically, explain the data displayed as described narratively and clearly. Because readers, of course, come from groups that are not from Indonesia (example: using Rp replaced with US dollars). Congratulations on your hard work and good luck!