

Open Peer Review on Qeios

## Bachelor of Business Administration

National Cancer Institute

## Source

National Cancer Institute. <u>Bachelor of Business Administration</u>. NCI Thesaurus. Code C71346.

A bachelor's degree in business studies. In most universities, the degree is conferred upon a student after four years of full-time study (120 credit hours) in one or more areas of business concentrations. The BBA program usually includes general business courses and advanced courses for specific concentrations.

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