

Review of: "Austrian Economics Analysis for Failures and Paradoxes in the Digitalization of the Spanish Tourism Industry"

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The study is interesting as it presents new institutional approaches. However, it is not coherently related to the title. The abstract announcing the contents of the study indicated that "attention has been paid to the failures and paradoxes of the European Union in management in tourism, focusing itself mainly on the case of Spain where tourism is the main industry." At the same time, there was no reliable evidence of the errors and paradoxes of the EU tourism policy, which would have a negative impact on the Spanish tourism industry. In addition, the proposed alternative solution, which requires the readjustment effect and intensification of talent factors is difficult to be accepted and considered right as it is not based on any evidence. While reading the study, one gets the impression that the reference to the paradoxes and failures of digitization of the tourism industry in Spain was based on the subjective approach of the author/authors. Research papers are expected to be sound, evidence-based analyzes that lead to constructive conclusions. Sadly, the reviewed study was lacking such reliability as well as it is not based on any specific data (evidence).