

Review of: "Ethical and political consumption: an integrated typology of practices"

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Potential competing interests: No potential competing interests to declare.

The topic and the goals of the article are interesting, here below I propose some possible actions to further improve the text.

The structure of the discourse developed by the author(s) is not easy to follow through the article: I suggest to improve the last paragraph of section 1 in this perspective

Section 3 cites a lot of works about relevant independent variables in the study of ethical and political consumption, but it seems instead that the integrated typology of practices presented in section 4 is rooted in few studies: I suggest to enlarge the set of studies upon which is based the typology, and to clearly declare the list of studies which have been considered in this survey

It is not clear upon which research literature or data is based upon the proposal presented in section 4.2

Similarly, it is not clear why the article focusses on lodging as example, and which limitations implies this choice on the wider reflection proposed in the article on the theoretical level