

# Review of: "Sharing Economy Practices in Changing Business Environment: Transaction Cost, Resource-Linking, and Hypercompetition Perspectives"

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Potential competing interests: No potential competing interests to declare.

**Title:** The title is clear and encapsulates the main themes of the article. However, it may benefit from being more concise.

## **Abstract:**

- The abstract provides a clear overview of the main points and findings. It might be more impactful if the methodology used in the research was briefly mentioned.

## **Keywords:**

- Appropriate and relevant.

## **1. Introduction:**

- The introduction offers a comprehensive overview of the changing landscape. It might benefit from a clearer thesis statement to guide the reader on what specifically will be addressed.
- The mention of several companies and platforms might be overwhelming for the reader. Consider focusing on a few key examples for clarity.

## **2. Transaction Costs in the Context of Crowd-Based Capitalism**

- The theoretical explanations are well-detailed. However, the article might benefit from more real-world examples that illustrate these concepts in the context of the sharing economy in Indonesia.
- The sentence "Therefore, there is a theoretical gap..." is critical and should be further explored. Highlighting gaps in the literature is essential for positioning your research.

## **3. Resource-Linking Perspective: Internal-External Resource Configuration:**

- This section contains a mix of theoretical explanations and practical applications. It might be clearer if there were distinct subsections for each.
- Some sentences might benefit from simplification for better reader comprehension, especially for those not deeply familiar with the literature.

#### 4. Hypercompetition Between the Disruptors:

- This section is particularly engaging. However, there's room to provide more in-depth analysis on why certain companies (e.g., Uber) didn't fare as well as others in the hypercompetitive environment.

#### 5. Conclusion:

- The conclusion nicely ties the article together. It might be enhanced by adding implications for future research or potential practical implications for businesses in the sharing economy.

#### General Comments:

- The article provides a comprehensive exploration of the sharing economy in Indonesia. It is rich in detail and well-researched.
- Consider integrating more visual aids, such as tables or charts, to break down complex information.
- The flow between sections could be smoother, ensuring that each section naturally leads into the next.
- The article could benefit from **a discussion or implications section**. This would allow for a deeper dive into the real-world implications of your findings and offer suggestions for businesses operating in this space.
- Some sentences are quite lengthy and packed with information. Breaking them down can improve readability.