

Review of: "A Survey Study on Women Entrepreneurship in the BTR Area of Assam"

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Potential competing interests: No potential competing interests to declare.

The research paper provides a comprehensive examination of the status of women entrepreneurship in the Bodoland Territorial Region (BTR) of Assam, India. The study effectively delves into various aspects, including the profile of women entrepreneurs, their motivations, challenges faced, support mechanisms, and the impact of women entrepreneurship on socio-economic development.

Here are some salient points and feedback on different sections of the paper:

Strengths: 1. **Clear Objectives:** The objectives of the study are clearly defined, providing a clear direction for the research and enabling readers to understand the focus of the investigation.

2. **Thorough Literature Review:** The literature review offers a robust foundation by examining the current state of women entrepreneurship in India, including the challenges and support mechanisms. This contextualizes the specific issues faced by women entrepreneurs in the BTR region.

3. **Comprehensive Methodology:** The methodology section is well-detailed, providing a clear outline of the research design, sample selection, and data collection methods.

The choice of a quantitative approach, combined with the purposive sampling technique, is appropriate for the research objectives.

4. **Structured Results and Findings:** The results section is well-organized, presenting data on demographic information, business profiles, motivations, challenges, support mechanisms, and perceived impacts.

Key Feedback: 1. **Further Analysis of Data:** While the study presents a comprehensive overview of the data, a more in-depth analysis of the results could provide more insightful findings. For instance, a more detailed analysis of the challenges faced by women entrepreneurs in the BTR region could help identify specific areas of concern.

2. **Limited Generalizability:** The study's findings may have limited generalizability due to the specific context of the BTR region. Future research could aim to investigate the applicability of the findings to other regions in India or globally.

3. **Suggestions for Future Research:** The study raises several areas of interest for future research, such as the development of a support system for women entrepreneurs in the BTR region and the impact of women entrepreneurship on poverty reduction. In conclusion, the research paper provides a comprehensive and well-structured examination of

women entrepreneurship in the Bodoland Territorial Region of Assam, India.

The study's findings contribute to the existing body of knowledge on women entrepreneurship and highlight the challenges and opportunities faced by women entrepreneurs in the region.

The study's limitations and suggestions for future research provide avenues for further investigation and policy interventions to promote women entrepreneurship in the BTR region. The utilization of tables in the study facilitates the visual representation of the findings, enabling a clearer comprehension of the quantitative data obtained through the survey. The presentation of percentages and ratings provides a concise and organized overview of the responses gathered from the survey participants.

The practical recommendations offered in the study are directly aligned with the findings and offer actionable insights for policymakers and stakeholders to enhance the support system for women entrepreneurs in the BTR area. However, there are some areas where the study could be improved. Specifically, incorporating qualitative analysis in the discussion section could provide a more in-depth understanding of the experiences and perspectives of women entrepreneurs in the BTR area. This could involve a more detailed examination of the themes and patterns that emerged from the qualitative data, and how they relate to the study's findings. Additionally, expanding the literature review could provide additional context and support for the study's findings.

This could involve exploring the existing literature on women entrepreneurship in the BTR area, as well as examining the broader social, economic, and cultural factors that influence women's entrepreneurial experiences in this context. By incorporating this additional context, the study could provide a more comprehensive understanding of the challenges and opportunities faced by women entrepreneurs in the BTR area, and inform more effective policies and practices to support their growth and success.