

Review of: "The Influence of Service Quality and Customer Relationship Management (CRM) as Moderators on Customer Satisfaction for Private University Students"

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Potential competing interests: No potential competing interests to declare.

- 1) Introduction: The existing phenomenon is made clearer with narrative.
- 2) Discussion: More clarity from a management perspective, not just statistical numbers.
- 3) Conclusion: The hypothetical answer consists of three hypotheses; there is no need for significant and positive terms.
- 4) Suggestion: For future researchers, provide suggestions such as using other variables with different methods, longer periods, different research locations, and so on.