

Review of: "Why Do Contemporary Scholars Lack Fenggu (Strength of Character)? Impact of Technological Progress on Demand for Human Capital and Talents"

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Potential competing interests: No potential competing interests to declare.

Dear author(s), The title and idea are interesting; nevertheless, the manuscript needs further development. The following comments are proposed to help you improve the early draft.

The discussion section needs to be revisited to highlight what is new in your findings and what we can learn from a study conducted in this interesting and understudied context. Whilst the introduction sets the stage for the study by justifying its relevance, the discussion is the most important section, as it is in the discussion that it is all brought together, and the authors illustrate how and why the study findings advance the literature. Therefore, the discussion needs to illustrate the new insights—the contributions—in a clear and compelling manner. In other words, illustrate what we know now that we did not know before or, in effect, to clearly illustrate the contribution of the study to the different bodies of literature. Furthermore, what are the future research directions based on this new framework?

What are the theoretical and practical implications of your study? The authors need to draw substantive conclusions from their results and suggest and develop recommendations for further research.