

# Review of: "The Innovations Driving Tesla's Success: Disruptions, Competition, Business Model, Customer Transformation, and Entrepreneurial Strategies"

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Potential competing interests: No potential competing interests to declare.

Thank you for the opportunity to review this interesting paper.

I still see a major need for revision. The following structural and methodological aspects in particular should be better elaborated:

1. Methodology: There is a lack of a separate chapter on methods, showing which quantitative and/or qualitative methods were used, why they were chosen, etc.

2. References: Most of the literature used was published before 2021; the current state of research should be given greater consideration here.

3. Structure and Scope: It should be reconsidered to what extent the scope of the paper can be reduced. The sections on very comprehensive and widely researched topics such as innovation management, business models, business processes, etc., are kept very short. Either these should be discussed more comprehensively in light of the current state of research, or a narrowing down to the sub-aspects of innovation management and the business model dimension that are particularly relevant for the case study should be discussed.

I hope these recommendations will help you to further improve the paper.