Review of: "Examining Sustainable Survival Tactics for Small-Scale Bakeries: A Case Study in Lagos State"

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Abstract

Abstract should describe the research method and present the research results briefly and clearly.

Introduction

For the statement "For instance, if we look at the standard of practice of small-scale industries in economically developed countries, the small-scale enterprise in Nigeria seems too stagnant, less adventurous than in developed countries …", to legitimize this statement, secondary data is needed that describes this condition.

It would also be good to describe the current conditions prevailing in Bakeries in Logos State after the ban on wheat imports.

Data presentation, Analysis and Interpretation

The methodology should describe the number of research respondents and the technique for determining research respondents, as well as who is the research respondent.

Hypotheses are arranged systematically for 3 research problems, for example:

- For the Hypothesis Changes in Operations Strategies variable:

  H_0 : The ban on wheat importation did not cause any significant changes in the methods of operation of bakeries.

  H_1 : The ban on wheat importation cause any significant changes in the methods of operation of bakeries.

- For the Hypothesis Testing on Marketing Strategies variable:

  H_0 : The ban on wheat importation did not cause any significant changes in the methods of operation of bakeries.

  H_1 : The ban on wheat importation cause any significant changes in the methods of

operation of bakeries.

- For the Hypothesis Testing on Financial Strategies variable:

  H_0 : The activities of NAFDAC and other government regulatory bodies do not affect the source of raw materials for bakeries.

  H_1 : The activities of NAFDAC and other government regulatory bodies affect the source of raw materials for bakeries.

After that, it is best to explain the rules for hypothesis testing.

For example:

- If $X^2_{count} > X^2_{table}$ then what is the conclusion? On the contrary, if $X^2_{count} < X^2_{table}$ then what is the conclusion?
- To get the expected frequency, what is the calculation mechanism?

Research Findings

It is best to explain them sequentially based on the order of the research problem so that we can get an idea of the sustainable survival strategy of small scale Bakeries in Logos State.

References

It is highly recommended to use the latest references published in the last 5 years.

Thank you.