

Review of: "[Empirical Paper] Product Development of Digital Platform for Mental Health During Pregnancy Period: 'Get Well Mom'"

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Potential competing interests: No potential competing interests to declare.

This paper introduces the process of developing digital platform 'Get Well Mom' for pregnant women's psychological problems and its commercial value and economic performance, so as to provide a platform for relieving women's negative emotions during pregnancy. However, there are still some problems in the article that need to be reconsidered or modified.

1. Introduction

- It is suggested to delete the first paragraph, which is weakly relevant to this paper
- There is a lack of literature to support recommendations on how COVID-19 affects the mental health of pregnant women;
- The incidence of mental health lacks relevant literature support, which is recommended to be supplemented
- It is recommended to identify the reasons why the development of the digital platform can address the mental health issues of pregnant women;
- Is 1.1 an interview with 4 potential pregnant women? Are the user requirements captured comprehensive?

2. Project Creation

- It is recommended to add references to "Dignan's model"
- Suggest more explanation of Figure 1, such as what has been done in terms of "market weakness"?

3. Unique Value Proposition

- It is recommended to add a reference to "Value Proposition Canvas, which was developed by Dr. Alexander Osterwalder";
- Suggest further explanation and interpretation of "Value Proposition Canvas" in the Figure 3;
- Figures 4, 5, 6 and 7 are not clear enough;
- References are better represented by serial numbers.

4. What is the experience after using the digital platform for pregnant women? What are the advantages and disadvantages? Can the developed platform effectively solve or respond to psychological problems or needs raised by

potential users?

5. Linguistic revision is suggested.