

Review of: "Assessing the Challenges and Opportunities of Micro and Small Scale Enterprises (MSEs) in Hawassa City Administration of Sidama Region, Ethiopia"

Ngakan Ketut Acwin Dwijendra¹

1 Universitas Udayana

Potential competing interests: No potential competing interests to declare.

Greetings, Writers

We appreciate you for your work, "Assessing the Challenges and Opportunities of Micro and Small Scale Enterprises (MSEs) in Hawassa City Administration of Sidama Region, Ethiopia."

The field of study that your work tackles is crucial and has ramifications for Ethiopia's MSEs' long-term viability and economic growth. The thorough examination of obstacles and possibilities, backed by actual facts, adds insightful knowledge to the subject. Please see my suggestions below, which are meant to improve the caliber and significance of your research even more:

- 1. Comprehensiveness of Literature Review: Your review does a good job of placing the difficulties MSEs encounter in the larger context of the literature. Nonetheless, your study might benefit from the inclusion of more current research that provides comparative insights from several Ethiopian areas or economies that are comparable.
- 2. Methodological Clarity: It's admirable that your mixed-methods approach has the capacity to produce in-depth insights. Making clear how you combined the results of your quantitative and qualitative analyses could improve the methodological soundness of your research.
- 3. Sample Size Justification: Although a method was utilized to get the sample size, additional explanation regarding the suitability of this size for extrapolating the results to the total MSE population in Hawassa would be helpful.
- 4. Analysis of Results: The descriptive analysis offers a concise overview of the current issues. More in-depth research on the interactions between and cumulative impact of these issues on MSE sustainability may provide more insightful conclusions.
- 5. Prospects for MSEs: One important contribution is the identification of prospects in Hawassa City. Giving stakeholders practical advice on how MSEs can take advantage of these opportunities by elaborating on case studies or success stories would be beneficial.
- 6. Recommendations and Policy Implications: 1. It's great that your recommendations are based on your findings. Enhancing the practical significance of the article could involve offering policymakers a more comprehensive



implementation plan for these proposals.

- 7. Future Research Directions: You've provided insightful points for further investigation. It would be beneficial for researchers wishing to expand on your work if you suggested particular approaches or frameworks that future studies could use.
- 8. Grammar and Style: Although the writing is of a high caliber overall, a few minor grammatical and stylistic corrections could enhance the manuscript's professional tone and ease of reading.

In summary, your research greatly advances our knowledge of the operational landscape of MSEs in Hawassa City. The opportunities and problems that have been discovered provide useful information for politicians, business owners, and development organizations, in addition to influencing scholarly discourse. Once the aforementioned issues are resolved, I think your manuscript will further advance the field.

Warm regards,