

# Review of: "Assessing the Role of Consumer Cooperatives in Improving Livelihood of the Members of Hawassa Zuria Woreda, Sidama Regional State, Ethiopia"

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Potential competing interests: No potential competing interests to declare.

This study aims to find out the role of the consumer cooperative Hawassa Zuria Woreda in improving the livelihoods of its members. Descriptive and narrative analyses have been carried out to see the positive relationship between product and consumer demand and the negative relationship between price and consumer demand for the improved livelihoods of cooperative members.

The following are suggestions for improving this article:

1. **Writing aspect** – This article has a good structure. Nevertheless, the writing of literary citations is insufficient. Not all literature in the References is cited in the content section, so it is unclear which is a personal opinion and which is quoted from other literature. In addition, some cited references are not found in the References, e.g., Yamane (1967). Some inconsistencies are found, e.g., Section 3.4 says there were 260 respondents, but Section 4.1 says 213 respondents.
2. **Scope and problem statement** - In the introduction, the authors criticize the study of how consumer cooperatives contribute to the social and environmental aspects of members' livelihood, which is still very limited. Nevertheless, this paper does not discuss environmental aspects.
3. **Methodology** – This paper analyzes products and consumer behavior with five items and the price and customer satisfaction strategy with six items. The questionnaire results were processed using SPSS. Concerning statistical tests, the authors should also conduct validity tests in addition to reliability tests. In the analysis section, the authors describe the meaning of the parameter values resulting from the study. Unfortunately, it is more of an opinion. To avoid the authors' perception, breaking the items into more detailed parameters is suggested so that scales 1 to 5 are clearly defined.
4. **Recommendations Section** – The authors have made recommendations based on the study's results, particularly Hawassa Zuria's weaknesses. However, the recommendations are less associated with issues emphasized in the Introduction section, such as limited infrastructure, low literacy rates, and poor financial management systems.
5. **General recommendation** - This study is fascinating because it connects economic issues, consumers who are also members of the consumer cooperatives, and the community's well-being as a social aspect. This paper can be improved by:

- Emphasizing issues from the perspective of sustainable development, especially the targets of the Sustainable Development Goals, social, poverty, and economic problems are closely linked to sustainable development objectives with the principle of "no one left behind."
- A society's social and welfare aspects cannot be separated from the role of housewives or women. Therefore, it is worthwhile that the authors also analyze the study results considering the gender aspect.
- Interfactor correlation can be used to analyze the correlations among parameters that are the focus of this study.