

Review of: "[Viewpoint] Vaccination campaigns against Covid-19 may promote vaccine hesitancy toward well-established, safe, and effective vaccines"

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Potential competing interests: No potential competing interests to declare.

Interesting and relevant paper, functional to identify possible flaws in the vaccination campaign against Covid-19. It may be now really good time to proceed to comprehensive, accurate review(s) of the effects (pro and cons) of the covid-19 vaccination campaign worldwide. Some article is already available (1, 2, 3, 4), but we still miss some comprehensive paper on the topic, which is relevant not only for the issue "per se" but also for - as the Authors emphasize - in relationship with possible hesitancy toward well established vaccines.

As the present paper is just introductory I will then encourage the Authors to proceed to develop such a comprehensive review with the available data, related also to the different kind of vaccines developed and utilized. It will be a huge work, needing an international cooperation, but it will be very interesting and relevant for all of us.

References:

1 Hong, SA. COVID-19 vaccine communication and advocacy strategy: a social marketing campaign for increasing COVID-19 vaccine uptake in South Korea. *Humanit Soc Sci Commun*10, 109 (2023). https://doi.org/10.1057/s41599-023-01593-2

2 Yin, F., Ji, M., Yang, Z. et al. Exploring the determinants of global vaccination campaigns to combat COVID-19. *Humanit Soc Sci Commun***9**, 95 (2022). https://doi.org/10.1057/s41599-022-01106-7

3 Li, M., Wang, H., Tian, L. *et al.* COVID-19 vaccine development: milestones, lessons and prospects. *Sig Transduct Target Ther***7**, 146 (2022). https://doi.org/10.1038/s41392-022-00996-y

4 What we talk about when we talk about COVID-19 vaccination campaign impact: a narrative review. Front. Public Health, 11 May 2023Sec. Public Health PolicyVolume 11 - 2023 | https://doi.org/10.3389/fpubh.2023.1126461