

Review of: "Sentiment Analysis on Social Media"

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Nowadays, social media are taking an essential part of our daily life in several domains. Especially, on Sentiment Analysis, which helps companies improve their products from reviews posted on social media such as Facebook, Twitter, etc. The topic of the paper is certainly interesting "Sentiment Analysis on Social Media" one of the most popular fields in Natural Language Processing and DataMining.

At first from the point of view of the form we underline the presence of several redundancies in the text: several elements of the description are presented several times to different locations.

From the point of view of the content of the paper, the authors did not explain why they chose machine learning, specifically the naive Bayes (their choice was not augmented). In addition, I recommend presenting the steps of sentiment analysis in a figure instead of text. The process explained is very simple but no experimental results are shown in order to validate the proposed process.

It is therefore difficult to see what the paper is really trying to achieve from the point of view of implementation and experimentation.