

Review of: "[Essay] The Algorithm; Mind of a Virtual Era – Our Code of Codes"

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Potential competing interests: No potential competing interests to declare.

The Algorithm; Mind of a Virtual Era – Our Code of Codes

Thank you for the opportunity to review this fascinating article. For the background, I am primarily active in empirical research and do not use essay style very often. Therefore, please consider this background when reading my review, which might not always be valid in this context. However, I highly evaluate the well-readable and excellent style of the essay and the importance of the chosen topic and format of communicating the societal aspects of algorithms.

When revising the article, I suggest more strongly indicating the author's aims (or even research questions) at the beginning of the paper and the gaps in the discussion that this paper strives to fill. For example, the focus on the social changes related to the algorithmic approaches fascinates me as the reader. I would also suggest shortening the sentences in some places to ensure that the author's messages in the context of the long references and cited texts won't get lost. I like to articles' ambitious aim to combine the ideas of psychoanalytic principles, focus on social change and technological extensions. I hope the comments are helpful when revising this inspiring article before publishing it.