

# Review of: "Boring Language Is Constraining the Impact of Climate Science"

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The article "Boring Language Is Constraining the Impact of Climate Science" by Quan Hoang Vuong et al. addresses the critical issue of how the language used in climate science communication affects public engagement and policy influence. The authors argue that overly technical and monotonous language can hinder the dissemination and impact of climate science findings.

There are a couple of major areas for improvement, though:

1. **Lack of empirical evidence:** While the article presents a compelling argument, it would benefit from the inclusion of empirical studies or data that demonstrate the direct impact of language style on public understanding and engagement with climate science.
2. **Demographics:** The authors could further explore how different demographics respond to various communication styles, acknowledging that what is engaging for one group may not be effective for another.
3. **Implementation challenges:** The article could address potential obstacles in adopting more engaging language within the scientific community, such as the balance between maintaining scientific accuracy and simplifying content for broader audiences.