

Peer Review

Review of: "Challenges and Perspectives of Corporate Social Responsibility in Madagascar: An Overview of Research and a Strategy Model"

Ekta Sharma¹

1. Ahmedabad University, India

Please check for grammatical and typographic issues. E.g., “This is based on vigorously inculcated values and beliefs that individuals readily accept without questioning why”? In this sentence, ‘why’ is redundant.

For the literature review papers, the specific model for the literature review needs to be used as the methodology, e.g., the PRISMA approach.

Authors can choose to include other sources for the literature review.

Explain the limitations of the study more clearly. The limitations of the data (single institution, timeframe) need stronger emphasis. The manuscript should explicitly state the years covered by the data (2019–2024, as you mentioned) and discuss how this timeframe might affect the relevance of the findings. It should also acknowledge the potential for bias due to the limited data source and suggest future research using broader data collection methods.

Instead of just saying "improve transparency," the manuscript should suggest concrete actions, such as "publish annual CSR reports following GRI standards" or "implement a stakeholder feedback mechanism." The discussion of the stratified model needs further elaboration. The manuscript should explain in detail how the different layers interact and provide a concrete example of how a company could use the model to assess and improve its CSR practices. A brief case study would be highly beneficial.

Declarations

Potential competing interests: No potential competing interests to declare.