

Review of: "Cruises Italian Tourism: Scenarios and Trends After Global Pandemic — The MSC Case"

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The tourism industry has faced huge disruptions during the pandemic due to Covid-19 globally, and the cruise industry is not an exception to that effect. The topic of this article is timely and interesting. The authors have put much effort into structuring the write-up. However, I would like to suggest some points that the authors may consider while revising.

- 1. The introduction should begin with a succinct summary of the Covid-19 pandemic's effects on the travel and tourism sector before easing into the topic of cruise tourism in the context of developing nations.
- 2. After refining the problem statement to identify the true research gap, the writers should formulate the research questions.
- 3. Using data, the authors present a comparison of cruise tourism before and after the COVID-19 scenario (noting the number of tourists).
- 4. The industry's goal of sustainability can be positively impacted by information and technology adoption through the use of digital technologies, which also benefits marine life. Thus, writers might discuss how digital technologies are incorporated into sustainable cruise tourism.

Best of luck.

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