

Review of: "From Silicon to Services: How Intellectual Capital Shapes Taiwan's Economic Transformation"

Regina Niken Wilantari¹

¹ Universitas Jember, Indonesia

Potential competing interests: No potential competing interests to declare.

This article has done a great job of explaining the role of intellectual capital in Taiwan's economic transformation. However, to improve its quality, the author could consider adding concrete case studies of Taiwanese companies that have successfully implemented intellectual capital. This would give readers a clearer and more practical picture of how the theory is applied in the real world. In addition, the author could also explore the challenges faced in managing intellectual capital and how companies have overcome them, so that the article not only highlights successes but also provides insights into relevant obstacles and solutions.

Taiwan Semiconductor Manufacturing Company (TSMC), MediaTek, and Acer Inc. are prime examples of Taiwanese companies that have effectively managed intellectual capital. TSMC has invested heavily in innovative technologies and proprietary information systems to enhance customer service and communication. MediaTek has focused on developing cutting-edge technologies and maintaining strong partnerships with other tech firms to stay competitive. Acer has leveraged its human capital by investing in continuous employee training and development programs. These companies have overcome challenges in managing intellectual capital by investing in human capital, building strong partnerships, using advanced technology, fostering a culture of innovation, and developing strategies to quickly adapt to market changes and disruptions. These strategies have enabled them to thrive in a highly competitive global market.