

Review of: "Is creativity the seed of innovation?"

Abdul Rauf¹

1 Wuhan University

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This article intends to simply link creativity to innovation. The author has explained this with a little novelty and the study lacks the solid discussion on the mechanism through which the creativity is linked with innovation. Also, the author has not provided the tests of their arguments. This is a kind of opinion essay and a little is done to explain related theoretical framework and to test its validity.

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