

Review of: "Revisiting Enron twenty years later: Eight executive blind spots worth remembering"

Shouvik Kumar Guha¹

¹ West Bengal National University of Juridical Sciences

Potential competing interests: No potential competing interests to declare.

The paper makes for an interesting read. The concept of cultural artifacts being a contributory to the organisational success or failure is a rather novel one to me and I enjoyed the efforts of the author to flesh that concept up in an analytical manner.

The second cultural artifact's criticism (PRC), however, did not seem to me to have actually provided a workable or practical alternative or solution, but merely hints at a principle. Maybe an illustration added to the format that the author hinted at would be more suitable here. The way the third artifact has been dealt with might be a good example to follow.

During the discussion of the fourth artifact, the author may consider adding as a contributing factor the regulatory failure to catch the breaking of rules at an initial stage, which might have served as a timely warning for the organisation.

The Four Frame Model's application to Enron as a case study is a good one that may elicit further exploration and impact study and subsequent research.

In the concluding part, the author may consider referring to individual organisation(s), if any, that may have taken a lesson from Enron and tried to take any cogent step in mitigating their own cultural artifact's and emerged stronger as a result.