

Review of: "Biomedical and Healthtech Innovation: The Dilemma Between Purpose, Current Stakeholder Economics, and “Patient” Benefits / Desires — What Might the Future of Health Look Like?"

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Friebe and Haider provide a short commentary that summarizes current challenges of the healthcare system and provides their views on what its future might look like. They conclude with 5 Ps related to the future of health in a positive impact pyramid (product, profit, people, planet, purpose). Many people would likely agree on these aims, but I see little or no ideas on how to proceed or how to start implementing the change. Despite the nice overview, this is the strongest weakness, which is why I scored it three stars only.