

# Review of: "Is creativity the seed of innovation?"

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The paper "Is creativity the seed of innovation?" is interesting and easy to read. Its main problem is that it does not bring any new ideas and lacks novelty. It resembles more of an opinion article than academic research. Therefore, it cannot stand on its own as a theoretical piece. Furthermore, it does not rely on any data or analysis, thus it cannot be considered as qualitative or quantitative research either.