

Review of: "Benefit distribution and stability analysis of enterprise digital servitization ecosystem from the perspective of value co-creation"

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Potential competing interests: No potential competing interests to declare.

Benefit distribution and stability analysis of enterprise digital servitization ecosystem from the perspective of value co-creation

ABSTRACT

Well written abstract

INTRODUCTION

Introduction is too long. Takes longer before getting to the research problem.

Definition of servitization is somehow unclear.

The reader struggles to understand.

This has to be clearly defined in the first paragraph.

Briefly introduce the methodology chosen for this paper.

Structure reads like a thesis/dissertation.

Well done on clearly explaining the theory base for this paper.

LITERATURE REVIEW

2.1., first sentence, help the reader to understand servitization. Why the authors coined it that way? Briefly explain to bring the reader to understand.

There is a missing sentence between sentence 1 and 2. I'm not sure how they link to each other.

Title of the study speaks about ENTERPRISE DIGITAL SERVITIZATION ECOSYSTEM and VALUE CO-CREATION, I would like to see sections of literature on these two concepts.

Add a section discussion distribution and stability of servitization.

The game theory was mention in the introduction section, however, it is missing in the literature review section.

Discuss this theory and explain its contribution and importance for this paper.

2.1 and 2.2 specks about digital servitization rather than enterprise servitization. This deviates from the title of this paper.

It is not clear why section 2.4 is included in this paper. The relevance of Table 1 is also not clearly explained. Table one has to be referenced.

Section 3: Problem description, can be summarised and moved to the introduction section.

Method section can be introduced before the results section.

METHODS

This section is missing

Section 3 could be rephrased to Methodology section.

It can be revised and explain the method used to collect and analyse data in this section

FINDINGS AND RESULTS

Section 4, can be revised, process of results and findings can be clearly explained for the reader to follow and understand.

It is confusing as to why section 5, numerical analysis is included.

More work needs to be done in terms of linking the sections, 1-5, and providing a golden thread.

If section 5 should be the analysis of result, it should be stated and clearly explained.

If this is the case, authors must then integrate the literature in this section in order to state findings of the study.

CONCLUSIONS AND FUTURE RESEARCH.

Well written.

GENERAL FEEDBACK

Topic is current and interesting.

Needs more focus and theoretical base to strengthen the argument.

Include methodology.

Link literature to the title.

Provide golden thread to guide the reader.



Not yet ready for publication.