
Sigmund A. Wagner-Tsukamoto

1 University of Leicester

Potential competing interests: No potential competing interests to declare.

The paper has interesting and good information on CSR publications in China from 2006 until 2022.

The Introduction could more fully outline why it was important to undertake the study and write the paper: Why focusing on China? Why focusing on the chosen period? Please argue and explain these decisions. Also, please point in the Introduction already at the main contributions of your study; why was your bibliometric research on CSR publications in China 2006-2022 needed and what fascinating, new claims to knowledge do you want to develop in the paper.

The Introduction also indicates that the paper picks up a ‘western definition’ of CSR. This can be a contested issue because there may be many competing definitions of CSR in western CSR research; the history of western CSR research is long and diverse. Equally, since you do research on Chinese understandings of CSR, why not try to develop a Chinese ‘definition’ and approach to CSR which could reflect Chinese culture and Chinese society.

The Methodology section of the paper is quite brief. It could have outlined in more depth essential criteria of the bibliometric research method and how your study negotiated and applied this method.

Section 3 has a descriptive presentation of numbers of papers published per year. In section 4, the centrality analysis only seemed to find one central keyword ‘CSR’: what does this imply regarding the conclusions you can draw from a bibliometric analysis on CSR? I found Figures 2, 3 and 4 could be clarified, and the analysis presented then in relation to Figures 2, 3 and 4 could benefit by grounding it more deeply in relevant CSR literatures: what did your data and its interpretation find that was exciting and novel in comparison to existing CSR literature? Please separate the clusters very clearly and how they speak to CSR research.

It is very interesting that you mention and find that CSR in China points towards the ‘harmonious society’: could you develop, in this respect, a different ‘definition’ of CSR as compared to western ones; a Chinese one possibly being influenced by Confucian values and/or Marxist/communist ones? Could your bibliometric research on Chinese CSR more specifically search for such issues?