

# Review of: "Marketing automation, social networks, workspace and investments for industry 5.0"

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This is a very useful paper for all those researchers who are new in this field. Improvement in processes is well linked with 5S keeping in view IOT. In summary, this integrated approach not only optimizes marketing strategies but also enhances collaboration, workspace efficiency, and overall resilience through strategic investments, positioning businesses to thrive in the dynamic environment of Industry 5.0.