

Review of: "Factors Influencing the Intention to Choose Transportation Applications in Bangkok, Thailand"

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Potential competing interests: No potential competing interests to declare.

In this paper, the authors delve into the intricate factors affecting transportation applications, with the goal of enriching our comprehension of user behavior and preferences in contemporary mobility solutions. To enhance the paper, a more precise abstract is suggested, elucidating the specific ways in which the findings contribute to this understanding. In the literature review, it is recommended that the inclusion of pertinent research on transportation choices and a concise summary of the crucial factors uncovered. Regarding hypotheses development, it would be beneficial for the authors to clarify the theoretical origins of constructs such as perceived efficiency and system availability, alongside explaining their adoption of constructs from the Technology Acceptance Model (TAM). In the methodology section, employing a reasonable sample size and propose that discussing item examples and sources would be beneficial for readers. Moreover, the inclusion of demographic information about participants could provide valuable context, and it is worth noting that there is a moderate explanation of variance. In the discussion section, it is suggested that the authors broaden their focus beyond perceived ease of use and explore other significant factors. Additionally, elaborating on how perceived efficiency and system availability impact transportation applications would enrich the discussion.