

Review of: "Grice's Café – Coffee, cream, and metaphor comprehension"

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Potential competing interests: No potential competing interests to declare.

Some results of a review of Grice's Metaphors

It should be understood that the presence of metaphors in the process of acting is an attempt to create a new squeeze to trigger motivation for continuity of communication with the listener or speech opponent. Therefore, the metaphorical diction chosen as the driving energy needs to be presented in the maturity of thinking so that the listener cannot fail to understand. The empowerment of metaphors is strongly influenced by context, namely the listener's purpose, environment, time, and competence (recipient of information). In addition, metaphors need to involve psycholinguistic aspects because we believe that forming meaning significantly affects the acceptance of one's mental feelings.

The chosen and empowered form of metaphor should consider the listener's reasoning ability so that there is no widening of interpretation so that the expected purpose of communication is not too far from the expectations of the speaker or speaker. The existence of metaphors presents a choice of meaning because it is packed with comparisons that mandate choices as embodied in the utilization of implicatures. It is necessary to know that the presence of metaphors in communication events can indicate two contrasting differences; that is, it can clarify the meaning of communication if it is built with a choice of diction whose meaning concretizes the content of speech through an accurate comparison, for example "as the sun illuminates the soul." On the other hand, the existence of metaphors can obscure the meaning of choosing the meaning of metaphors in abstract form, for example, "price adjustments have been made" when what happens is a price increase. It requires reasoning accuracy by understanding and considering aspects of the objectives and recipients or impacts of communication.

This type of metaphor brings coexistence in the form of communication activity and can build strengths and weaknesses depending mainly on the context. Therefore, it needs adjustment. Preferably, the metaphors used are selected and placed by adjusting the context of the communication objectives because they can involve a degree of reasoning difficulty for the listener. Whether the meaning is direct or the meaning is indirect. The following illustration of a nomina in a metaphor expressed hidden behind a symbolism would be challenging to dismantle by the recipient because they have a low level of understanding. Between metaphor and interpretation, two inseparable aspects are interrelated in determining the communication process. Therefore, prudence and carefulness of supporting factors to the effectiveness and success of metaphors in conducting communication.

