

# Review of: "The Importance of Business Model Innovation for Ensuring Business Continuity: A Case Study of PT. Metrodata Electronics Tbk."

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Potential competing interests: No potential competing interests to declare.

Your Introduction is limited, failing to provide a theoretical backdrop against which you can situate your efforts and build an original contribution.

I suggest that you adopt a more reflective stance in approaching the Introduction.

You do not clarify the key concepts and jump from point to point without clearly and carefully describing the topics you address.

You fail to explain many of the technical terms and ideas that you should explain to build a careful argument.