

## Review of: "The Innovations Driving Tesla's Success: Disruptions, Competition, Business Model, Customer Transformation, and Entrepreneurial Strategies"

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Potential competing interests: No potential competing interests to declare.

The authors investigate Tesla's innovation management. There are some major issues with the manuscript, both theoretical and empirical, which I will detail below.

- 1. Introduction. Why did the authors focus on visionary leadership and an innovative culture? The authors mentioned, "The article will further emphasize the significance of visionary leadership and dynamic organizational structures in cultivating a culture of innovation." However, they did not provide an explanation for their choice.
- 2. Integration of Theories. Although the authors presented their reasoning in their own words, they did not clearly link their points to existing theories. The rationale behind the theories should be further explained.
- 3. Methodology. It appears that the authors utilized secondary data related to Tesla. Please provide a detailed description of the methods.
- 4. The theoretical contribution and limitations need to be added.
- 5. There are some that need to be corrected. For instance, "An innovative business model allows businesses to adapt to emerging market trends and seize new opportunities of"

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