

Review of: "Incorporating 'Effort' into Communication Models: An Exploratory Study"

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Potential competing interests: No potential competing interests to declare.

The author has realized a research that can be a very good starting point for other researchers who will analyze communication models adapted to the current situation.

The objective of the research is well defined and well explained, the overall structure of the article is good and the conclusions are clear and valuable for future research.

However, even if the literature is not very rich, perhaps it would be good for the author to review it.