

Review of: "Innovation in Local Digital Media: The Case of Sevilla Directo"

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Potential competing interests: No potential competing interests to declare.

In the "Introduction," it is not clear what contributions the paper makes above the present state of the art; please clarify.

In the section "Technological Convergence and Journalistic Company," there is only one reference from 2023... is this subject a "hot topic"? If so, why are there no more recent references, i.e., refs from 2023 and 2024? The same happens throughout the following sections.

I suggest that the sections "Technological Convergence and Journalistic Company" until "2. Goals and methodology" should be a section like "2. Contextualization and state of the art" or something similar. Consequently, "2. Goals and methodology" should be "3. Goals and methodology."

Section "2. Goals and methodology" – The methodology is not clear.

Section "3. Results" – should be improved to be more clear.

Section "3. Discussion and Conclusions" – should be 4; The future work is very shallow, and the conclusion does not seem to be very well supported: for example, "... Sevilla Directo ... and generating employment"; "However, achieving sustainability and editorial independence requires a commitment to innovation, diversification of income sources, and a close relationship with the audience" – where is the data that supports this?